We are citizens from all walks of life across the globe. Together, we are taking the necessary steps to protect what we love from the worst impacts of climate change. We are calling on world leaders to play their part.

Tackling the climate crisis and cleaning up the air we breathe must be delivered through integrated, decisive policies, investments, incentives, and actions that make our world healthier and more efficient.

Road transport currently accounts for 75% of the global emissions associated with transportation*, contributing to climate change and millions of avoidable early deaths due to air pollution. Many initiatives are signalling the near-end of our reliance on polluting combustion engines. Now is the time to speed it up.

Market forces are already moving toward zero-emissions vehicle technologies, but clear signals from policy makers are now needed to accelerate the transition to a cleaner, healthier, more sustainable, and prosperous future for all.

We call on world leaders to adopt comprehensive policy measures that promote healthy communities, green jobs in stronger economies and demonstrate accountability for protecting our climate. These measures must:

• Prioritize people’s needs in the places where we live and work, by accelerating the availability and adoption of public transport, cycling, walking and other forms of non-motorized transport in parallel to a speedy shift to zero emissions vehicles.

• Ensure the trajectory of the transport sector’s transition is consistent with the science-backed goal of the Paris Agreement to limit global temperature rise to 1.5°C. The shift to 100% zero emissions new vehicles in countries with the highest levels of road transport pollution must therefore be:

  By 2030 at the latest for buses

  By 2035 at the latest for light motor vehicles

  By no later than 2040 for heavy vehicles

• Recognize that communities in many countries may experience disruption in the rapid shift to new technologies and commit to support a just and equitable transition so that no community is left behind.

• Reform financial incentives and subsidies to promote a rapid adoption of clean vehicle technologies and investment in resilient long-term infrastructure.

Ending tailpipe pollution is in humanity’s best interests. We are resolved to play our part. Can we count you in?

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*About 14% of annual global emissions (including non-CO2 gases) and around 10% of CO2 emissions from burning fossil fuels come from the transport sector. Most of this comes from passenger vehicles – 80% of the CO2 comes from road transport. The other 29.4% comes from trucks carrying freight.